



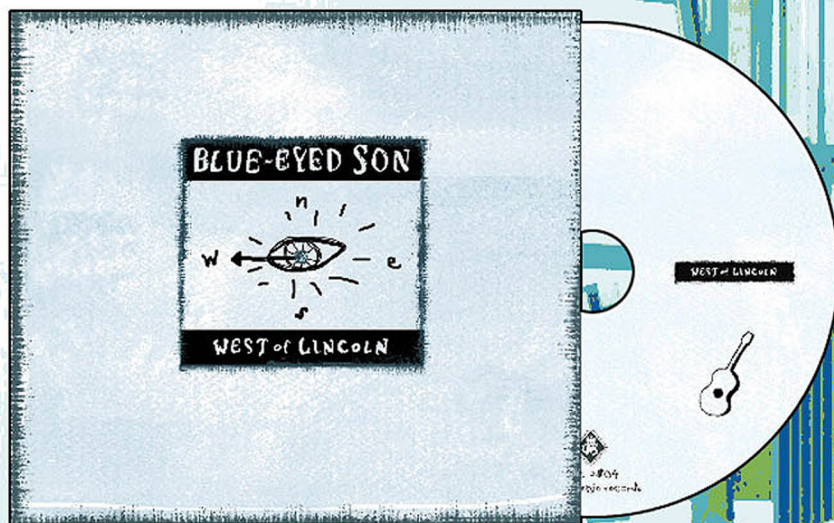
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# BLUE-EYED SON

## WEST of LINCOLN



CD : EMR-016-2 Genre : pop/rock  
List price : \$12.98 Box Lot : 30

### Track Listing

- 1 Step away from the cliff
- 2 The tide
- 3 Self-fulfilling prophecy
- 4 Mary
- 5 Outside the main
- 6 I threw it all away
- 7 When I come home
- 8 Cafe des amis
- 9 Suffering sea
- 10 Time to rise
- 11 Fairview
- 12 Where have I been?

Perfect for a magical go out at your favorite break or just the right thing to help you chill on the sand, Blue-Eyed Son delivers a sophisticated debut, destined to become a classic. Like the release of a lip curling over your head, "West of Lincoln" throws pillowing pianos and an orchestra of instrumentation while riding upon the backbone of a strumming acoustic guitar and Andrew Heilprin's vocals. Whether it is the two stepping percussion and subtle piano of "The Tide" or the singing violin on the Bob Dylan cover, "I Threw It All Away" Blue-Eyed Son captures a range of experiences from sunshine to sorrow. Heilprin's songwriting shines on "Self-Fulfilling Prophecy," exposing both a hope for the future and an acquiescence to his own spiraling out of control bad luck. Or was it just genetics? With Heilprin as storyteller, the answers will probably be left deep inside the barrel.

Like the title of the record suggests, the stories told in these songs can split geography like Lincoln Boulevard cutting Los Angeles off from the beach. Obviously, years spent surfing and traveling around the world have affected Heilprin's writing and overflowed onto his first solo record. But despite it being called a solo effort Heilprin got a few helping hands. With production and musical assistance from Rusty Logsdon aka Kool G. Murder (The Eels, Scapegoat Wax) and Doug Boehm (Guided by Voices, The Vines), drumming from Scott McPherson (Elliott Smith) and mix help from Robert Carranza, Blue-Eyed Son crafts a distinctive sound that has the pop sensibility to happily land on mainstream and college radio.



Customers have a chance to win a custom made Pyzel surfboard with each purchase of *West of Lincoln*.

### SELLING POINTS

National and local cross-promotion with beach programs: The Ocean Conservancy and Heal the Bay. A portion of the profits from this release will be donated to The Ocean Conservancy.

- \* RETAIL : In-store play copies, CD samplers and co-op advertising available. In-house retail awareness campaign.
- \* PRESS : National publicity campaign by Girlie Action.
- \* RADIO : National college radio serviced by Fanatic-Promotion.
- \* TARGET MARKETS : LA/SF/San Diego/Oregon/Florida/Hawaii.
- \* TOUR : Featured performer at SXSW 2004 (3/18) in Austin, TX. National and International tour dates throughout the summer.

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