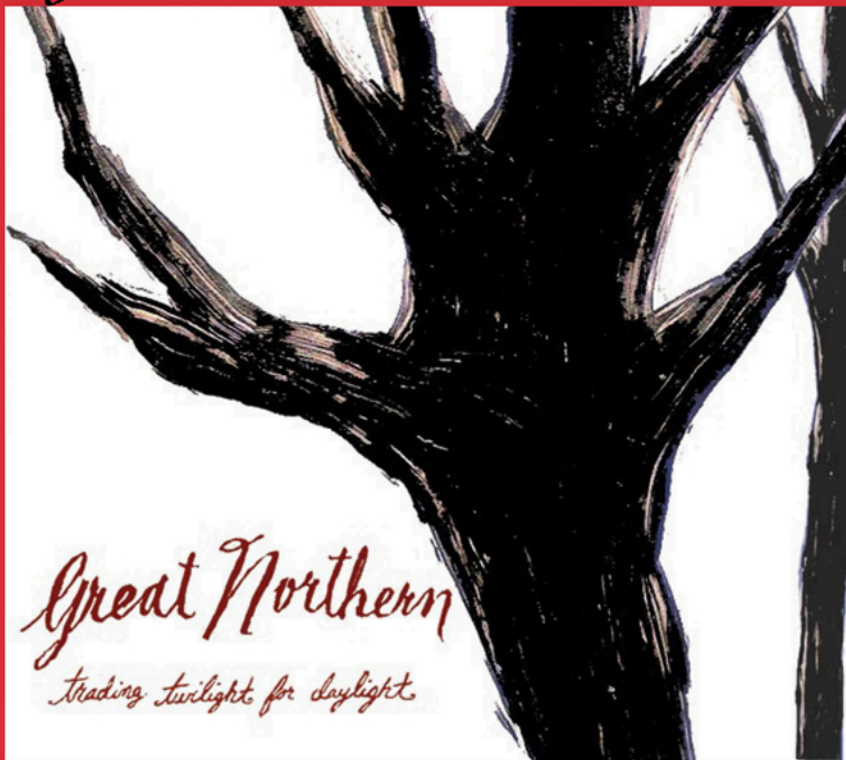




Great Northern

Trading Twilight for Daylight



Track List

1. *Our Bleeding Hearts*
2. *Just A Dream*
3. *Home**
4. *Telling Lies**
5. *Low Is A Height*
6. *City of Sleep*
7. *A Sun A Sound*
8. *Into The Sun*
9. *The Middle**
10. *Babies*

* *Focus Tracks*
Genre: *Rock*

CD: em-026-2
List Price: \$12.98



6 92560 00262

LP: em-026-1
List Price: \$13.98



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Street Date: May 15th, 2007

Bio *Trading Twilight for Daylight* is a collection of shimmeringly lovely yet wildly contrasting shades of the pop song experience. Densely layered melodies are draped with Stolte and Bixler's signature velvety chimes, stately piano, luxuriant keyboard string flourishes and smartly counterpointed electric and acoustic guitars. The songs very point often seem to suggest the rich emotional textures of a daydream afternoon, as sunshine gently dims into the dark. The sensual fullness of the sound is like soaking in a bath of warm frequencies. Great Northern songs are genuinely, memorably melodic, and it's the several coatings of so many melodies within each track that makes them something to return to again and again.

Selling Points Nationwide tour in April and several nationwide tours throughout 2007. Performing at SXSW in 2007. Video for "Home" to be serviced to all video outlets and online facets.

Target Markets Los Angeles, San Francisco, Boston, Seattle, Portland, New York, Chicago, Denver, Austin, Vancouver

Internet Filter Marketing, E-card campaign featuring MP3s, tour dates and web links

Retail Seeking listening posts, end-cap placement, etc. An aggressive co-op advertising budget is also available. Eye-catching P.O.P. materials including posters, stickers & in-store play copies. Contact Dave Martin at mindcuremanagement@gmail.com.

Print AD

Advertising Magnet, Under the Radar, Harp

Booking Tom Windish Agency (773-489-3500)

Publicity Juliana Plotkin, Ink Tank (213-484-4488)

Radio Steve Nice, Nice Management (626-345-9794)

Amanda Colbenson, Chouette Productions
(212 627-7431 x1)

