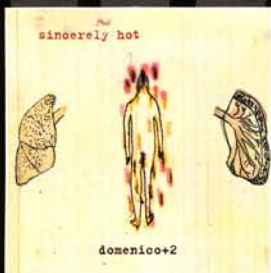


CMJ ALERT

NEW MUSIC REPORT

SPOTLIGHT REVIEW



DOMENICO + 2
Sincerely Hot

TOP DEBUT

Jimmy Eat World
Take That, Galactus!

HIP-HOP

TALIB KWELI NO. 1:
EATS THE D.A.I.S.I.E.S.

NEWS TO US

Olympics! Olympics!
Olympics! (See You In Court)



TED
NE



TOM W

Evades Interp

Takes Over Top

(See, kids? Smoking *is* good)

ULYSSES

010 (Eenie Meenie)

History has shown us that as a songwriter, musician or producer, Robert Schneider can't seem to keep his fingers out of the indie-pop pie. *010* is the first release from Ulysses, the Apples In Stereo singer/guitarist's newest project. It has all of Schneider's trademark pop sensibilities, but it forgoes the musical and production intricacies of much of his catalog, getting decidedly rawer and more lo-fi. Tender and bittersweet vocals complement skittering hooks and synth noodling while gentle pop melodies burst into over-modulated choruses.

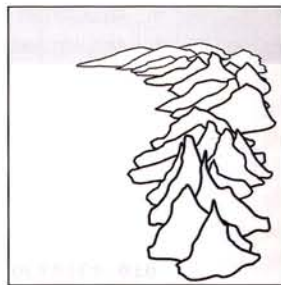
CMJ TOP 200 ADDS

COMPILED FROM NEW ALBUMS
BEING SPUN BY STATIONS.
PERIOD ENDING 10/19/2004
www.cmj.com

POS.	TOTAL ADDS	ARTIST + TITLE	LABEL
1	171	TED LEO AND THE PHARMACISTS <i>Shake The Sheets</i>	Lookout!
2	103	ULYSSES <i>010</i>	Eenie Meenie
3	84	UNKLE <i>Never Never Land</i>	Global Underground
4	77	THE SNAKE THE CROSS THE CROWN <i>Mander Salis</i>	Equal Vision
5	65	FRANK BLACK FRANCIS <i>Frank Black Francis</i>	spinART
6	62	KANE HODDER <i>The Pleasure To Remain So Heartless</i>	Suburban Home
7	56	CODESEVEN <i>Dancing Echoes/Dead Sounds</i>	Equal Vision
8	53	ALOHA <i>Here Comes Everyone</i>	Polyvinyl
9	50	AND YOU WILL KNOW US... "Worlds Apart" [single]	Interscope
10	46	BOOKS ON TAPE <i>The Business End</i>	Greyday
11	45	BULLETS AND OCTANE <i>Revelry</i>	Criterion
12	42	WAN SANTO CONDO <i>Wan Santo Condo</i>	Everloving
13	39	ELYSIAN FIELDS <i>Dreams That Breathe Your Name</i>	Diluvian
14	37	CASTANETS <i>Cathedral</i>	Asthmatic Kitty
14	37	DOLOREAN <i>Violence In The Snowy Fields</i>	Yep Roc
14	37	SUNDAY RUNNERS <i>Sunday Runners</i>	Machine
17	36	GRATITUDE <i>You're Invited</i>	Velvet Hammer-Atlantic
18	34	BEANS <i>Shock City Maverick</i>	Warp
19	33	WHOLE FANTASTIC WORLD <i>Chime!</i>	Theory 8
20	32	SAMSARA <i>Fast Too Slow</i>	More Barn



TED LEO AND
THE PHARMACISTS



ULYSSES

WEB: www.eeniemeenie.com

ATTN: Monophonic fiends and lo-fi love birds

RELEASE DATE / ADD DATE: October 26 / at radio

RADIO: Dan Sampson Koplowitz, sampson@fanatic.com

KEY TRACKS: "Change," "Frustrated," "Evening Star," "The Falcon"

OF NOTE: *010* was recorded live with one microphone in Schneider's garage.



Link

www.eeniemeenie.com

File Under

Slightly bruised Apple

R.I.Y.L.

Apples In Stereo, High Water
Marks, Minders

ULYSSES

010 Eenie Meenie



After co-founding Apples In Stereo and Elephant 6 Recording Co. (as well as engineering, producing or otherwise having some creative hand in many of the label's releases), Robert Schneider could have called it quits and rested on his indie cred laurels. However, a move to Lexington, Kentucky and a chance meeting with a few like-minded individuals resulted in the raw, emotional guitar pop of Ulysses. Their debut full-length, *010*, recorded live with only one microphone in Schneider's garage, is notably looser and more lo-fi than the grandiose pop of Apples, but beneath

the rough-hewn melodies lie Schneider's signature hooks—ranging from catchy to downright virulent. Lyrically, *010* is darker and sparser than any of Schneider's back catalog. "Push You Away" opens the album as Schneider bemoans with moody abandon, "Inside a pissed-off prostitute, I try to get my mind off you/I wanna push you away from me and set you free." The lovelorn pessimism complements the album's raw production and emotionalism, but as *010* unfolds, tracks like "Castles In Spain" and the closer "Her Silver Veil" betray his newfound melancholy with twinges of optimism and hope. An unrelenting popster like Schneider can mope for only so long.

>>>MATTHEW FIELD

» INTERPOL ■ JOHN CALE ■ BADLY DRAWN BOY »

MAGNET

REAL MUSIC ALTERNATIVES

FRESH FRUIT

The APPLES Have Fallen From The Tree

Robert Schneider has been known to have a few fires going at once, but his main flame—the Apples In Stereo—is eerily dim at the moment. The band's most recent album, *Velocity Of Sound*, appeared in 2002, about the same time Schneider separated from his wife, Apples drummer Hilarie Sidney. Both members of the now-divorced couple have recently debuted new groups.

Schneider has been focusing on Ulysses, a quartet he formed with members of Lexington, Ky., bands Big Fresh and Hair Police. "I got sort of

work; *010* instead offers the more plaintive, moody sounds of Pavement or the Velvet Underground.

Says Schneider, "It definitely influenced the overall mood of loneliness or emptiness, but I wasn't specifically writing about [Sidney]. I've always written like that. I just decided to focus on that and push that particular style."

"It's all too personal for me," says Sidney of *010*'s lyrical content. "People will read into it how they will."

Sidney's combo, the High Water Marks, issued *Songs About The Ocean* (also on Eenie Meenie) in September. After meeting songwriting partner (and now husband) Per Ole Bratset in Oslo, Norway, in 2002, the two began trading four-track cassette tapes through the mail. An upbeat, jangling pop effort on which Sidney shares vocal and guitar duties with Bratset, *Ocean* doesn't fall too far from the Apples tree.

"Robert writes so many songs that there wasn't room for me [in the Apples]," says Sidney. "It's really nice to have another outlet."

Although members of the Apples are booked through 2004—guitarist John Hill plays in Dressy Bessy, bassist Eric Allen performs with jazz combo the Perry Weissman 3 and Schneider will issue *Expo*, an album by his Marbles side project, early next year—signs indicate the core band isn't history just yet.

"I've got a lot of songs written for our new album," says Schneider. "Our marriage breaking up was a bump in the road, but the band has actually been easier since we broke up."

—Matthew Fritch

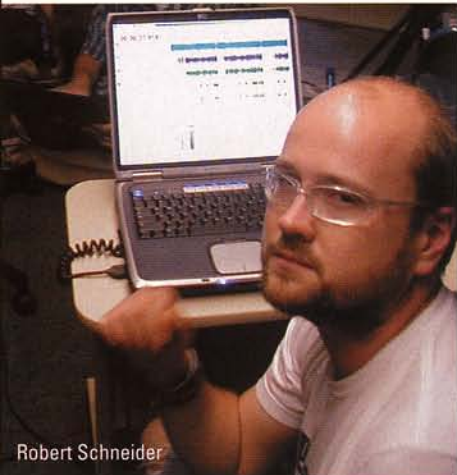
BLOOD ON THE TRACKS

TOM WAITS

"THE WHOLE WORLD'S ON FIRE RIGHT NOW"



Albert Ayler
Gibby Haynes
Joe Strummer
John Frusciante
Guided By Voices
Martina Topley-Bird
Super Furry Animals



Robert Schneider

burned out on making huge, ambitious productions," says Schneider of *010* (Eenie Meenie), which was recorded in just four hours.

Ulysses will please those disappointed by the sugary, kiddie-punk buzz of the Apples' recent



Ulysses

010

Originally released: 2004
Eenie Meenie

When rock sweethearts go Splitsville, they either jump right back into the studio to record bittersweet break-up pop (hello, Quasi) or they form new bands and make bittersweet breakup pop without the awkwardness of looking their ex-lover in the eye. Rob Schneider, formerly of Apples in Stereo, has taken the latter course with his new Kentucky-based band, Ulysses, and the result is a scrappy batch of weathered lo-fi connections. If Apples in Stereo sounded like a 1964 prep-school band right after they discovered acid, then Ulysses sound like a slightly more caffeinated Stephen Malkmus without the PhD and nursing a broken heart. In reality, Ulysses are just four guys in a garage recording on one microphone, flaws and all. And the imperfections are exactly the point; these songs are meant to be used and abused. But that doesn't mean they're not catchy: Schneider still loves hooks -- he's just not giving them away for free anymore.

MARGARET WAPPLER
(Posted Oct 25, 2004)

Review



Artist
Ulysses

Album
.010

Rating
★★★★☆

Release Date
Oct 26, 2004

Label
Enie Meenie

Genre
Rock

Styles
Indie Rock
Indie Pop

Moods
Wistful
Tense/Anxious
Passionate
Intimate
Earnest

Review

by Tim Sendra

In 2004, the **Apples in Stereo** took a break and various members went to work on solo projects. Head **Apple Robert Schneider** hooked up with three musicians from his new hometown of Lexington, KY, formed Ulysses, and went the minimalist route. *.010* was recorded live around one microphone in **Schneider's** garage with some vocal and synth overdubs added later. The result is predictably lo-fi and raw, with the sound built around buzzing analog synths and **Schneider's** clanging rhythm guitar. His songs are more direct as well, with simple chord changes and song structures framing personal lyrics that are mostly untempered by whimsy and driven by heartbreak and separation. **Schneider's** vocals are still on the cute side but surprisingly emotional; he often breaks into a speaker-rattling shout that is very out of character but very cool. At times recalling some of the beautifully bleak work of *the Wedding Present* around the time of *Seamonsters*, at times a barely under control **Pavement** circa *Slanted & Enchanted*, Ulysses casts aside any vestiges of neo-psych and heads right to the indie rock mainline. "Television," "Glacier," and "Change" all sound like they could have come out in 1992. If they had, listeners might be getting deluxe editions of *.010* right about now and songs like the hooky "Burning You" and "Evening Star" would be on alt-rock classics compilations. That's not to say that when **Schneider** traded in his membership in the Elephant 6 psych club, he traded in his ability to craft splendid melodies, because he still can play that way. Now he uses his talents to break hearts ("The Falcon," "Her Silver Veil") instead of to make you giggle and swoon. Elephant 6 fans might not know quite what to make of a record that is so simple and honest; hopefully, they will give it a chance because it is as strong musically as anything **the Apples in Stereo** have done and 100 times as powerful emotionally.

Tracks

	Title	Composer	Time
✓ 1	Push You Away	Schneider	3:08
2	Television	Schneider	4:05
3	Glacier	Schneider	2:44
✓ 4	The Falcon	Schneider	2:25
5	Change	Schneider	3:26
6	Burning You	Schneider	3:07
7	Frustrated	Schneider	2:15
8	Castles in Spain	Schneider	2:26
9	Evening Star	Schneider	3:09
✓ 10	Her Silver Veil	Schneider	3:50